



We chose the name **Ironwood Pharmaceuticals** because it is distinctive, straightforward, and uncomplicated. But also because it reflects the inorganic and organic, the properties of essential elements and the characteristics of life. Ironwood – the tree – supports life, which is also the mission of our company.

The ironwood is a long-lived tree that thrives in the harshest desert environment, with some trees surviving as long as 1,500 years. Known as a “nurse tree”, it provides a shaded microclimate with lower temperatures, higher water availability, and more organic matter for birds, reptiles, insects, animals, and plants.

Additionally, we liked the name Ironwood Pharmaceuticals because it contains both hard and soft elements: iron is hard, like science and data, and wood is soft, like art and intuition. These contrasting elements reflect our passion, which is articulated in and supported by our tagline:

THE ART AND SCIENCE OF HUMAN MEDICINES.